



Central Texas Barrel Racing Association Sponsorship Packages - 2025

CT Barrel Racing, Inc., also known as CTBRA, is a non-profit association organized exclusively to provide venues for barrel racers and pole benders of all ages and skill levels, the opportunity to compete for monetary and non-monetary awards.

Premium Sponsor: \$2500 & up. (\$500 of which can be product and/ or gift certificates.) Check contribution can be part now, with balance in July.)

- *You may provide us with a (CLOTH) business banner(s) to be displayed at all events. (If we do not already have one.) **(Banners on the Cheap is great source for cloth banners)**
- * Your business will be announced multiple times at each event as a Premium Level Sponsor.
- * You may set up a vendor space at each event where allowed by arenas – subject to fees charged by the arena.
- * You can provide literature for us to make available to participants at our Sign-Up Table.
- * Your business name will be listed on the CTBRA website with a link to your website.
- * CTBRA will "like" your Facebook Page, and we will share any of your Posts / Specials / Contests on our Facebook page. We will acknowledge our Sponsors monthly on our FB page.
- * CTBRA can also share your You Tube video links on our Facebook page. **(Our Facebook Page currently has just over 7100 Likes/ followers.)**
- * As a premium sponsor, your logo / business name will be included in promotional videos, such as the "Fastest Run" of the day / weekend.
- * Your business will be included on Sponsorship flyers promoted on our Facebook Page.
- * You or a family / business member will receive a free Class Nomination with CTBRA and if so desired, 2 Free Exhibitions per race.
- *You may choose to be announced as the "ADDED MONEY" sponsor at a designated race.
- * You can furnish up to two 30 second commercials to be included in the rotation of commercials played during the Live Stream. (Livestream currently planned for all race weekends).
- * ***Your business receives exclusivity for the primary product offered subject to availability and timing of sponsorship. (ex. Supplements, Veterinary, Saddle maker, Horse Trailers)***

Gold Sponsor \$1000 - \$2499

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- * Your business will be announced multiple times at each event.
- * You may set up a vendor space at each event where allowed by arenas.
- * You can provide literature for us to make available to participants at our Sign-Up Table.
- * Your business name will be listed on the CTBRA website with a link to your website.
- * CTBRA will "like" your Facebook Page. We will acknowledge our Sponsors monthly on the CTBRA Facebook Page. **(Our Facebook page currently has just over 7100 Likes/ followers.)**
- * Your Business Logo / message will be shown as an individual 10 second static slide during the Live Stream. (Livestream currently planned for all race weekends).
- *You may choose to be announced as the "ADDED MONEY" sponsor at a designated race.
- * ***NOTE: Primary product offered cannot conflict with exclusivity of Premium Level Sponsor – MVP.***

Silver Sponsor \$500 - \$999

*Your Business Logo will be included on a Shared Banner with other like sponsors.

* Your business will be announced multiple times at each event.

* Your Business Logo will be shown as a 10 second static slide during the Live Stream.
(Livestream currently planned for all race weekends).

*We will acknowledge our Sponsors monthly on our FB page. ***(Our Facebook page currently has just over 7100 Likes/ followers.)***

Buckle / Prize Sponsor \$150 - \$499 CASH OR DONATED PRODUCT (Cash proceeds will be used to buy buckles Donated Product will be used for prizes during the season or given out at Year End Awards Ceremony or mid-season races.

* Your Business Logo will be shown on a 'shared' slide during the Live Stream. (Livestream currently planned for all race weekends).

*We will acknowledge our Sponsors monthly on our FB page. ***(Our Facebook page currently has just over 7100 Likes/ followers.)***

Thank you for your consideration!

Business Name _____

Address _____

Owner / Contact Person _____ Phone _____

Email _____ Website _____

Facebook Page Name _____

Make Checks Payable to:

CTBRA

PO Box 691213

Killeen, TX 76549

For more information or to have invoice emailed, please contact CTBRA Treasurer, Becky Sickel. 254-702-4022, or email ctbra@ctbra.org. The 2025 Awards committee is chaired by Laurie Morse, and assisted by Jessica Walts.

Please take a minute to check out our web site.

ctbra.org

As well as our Facebook page

<https://www.facebook.com/Central-Texas-Barrel-Racing-Association-157873814272676/>